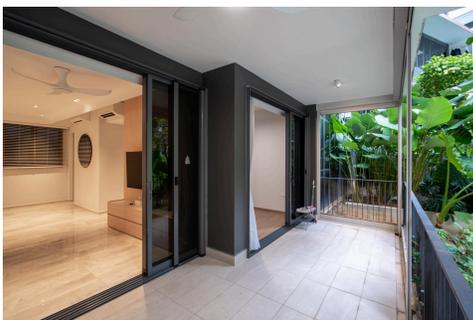


Largest database real estate media vendor in singapore

Massive

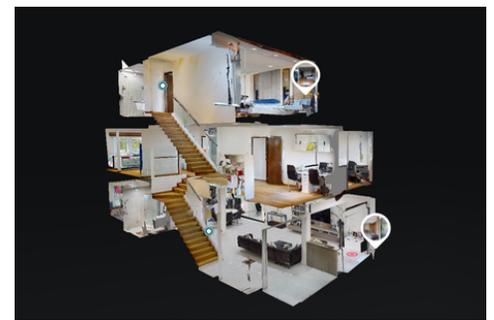
**We Don't Just Film Homes,
We Study our 3,000+ to make them better!**



**5,000+
photographs**



**3,500 +
Videos**



**3,000+
Virtual tours**

The MassiveSG methodology, How we study our data

Step 1: Production & Delivery
We film and deliver your high-quality property video within 24-48 hours.



Step 2: Feedback and data
Through feedback, we record and shortlist videos/photography and Virtual tours that did well

Client Deliverables > August 2025

Insights from Gemini

Type: People Modified Source

Woodlands Pasture	Why should you...	Why did you choose L...	Whistler grand	What are clients say...	Waterfront Wave	Two Waterfalls
Treasure Crest Type L...	Tivoli Grande at Joo...	Tips for your upgrad...	Thomson Impressions...	Thomson Impressions	The Woodleigh...	The Visionaire EC
The Visionaire L...	The Spire	The Santorini	The S&M Marina Bay	The Rochester...	The Reflections At...	The Palette 88 105...
The Palette	The Jewel	The Infira	The Ford @ Holland	The Estuary @ Yuhon	The Continuum	The Botany Showflat
Teluk Blangah Crescent	Teluk Blangah	Superseri Product...	Superseri MA	Superseri - Riz...	Suntec City	Stirling Residences
SkySuites @ Anson	Skies Millennia	Skies Millennia	Should I get an EC or...	Saraca Walk	Rivercrest Residence...	Ripple Bay (Pair Ri...
Ripple Bay	Resale or New launch	Regent Grove	Raffles Park	Queensway Tower	Queens Condomini...	Queens 88 14 #16-16
Progress MTC Awards	Progress Ambassador...	Pinnacle @ Duxton	Phuket Trip	Parkwood Residences...	Park Nature	Park Colonial
Panc Oasis	Panc Life EC	Panc Life	Panc Life	Palm Isles	OrangeTree Event	Oleander Towers
North Gate Showflat	Nessa Condo	Neem Tree	Midchamps	Lush Acres	Lincoln Suites	Leonie Suite Eric Type...
Le Quest 12 built bank	Lawrence Tee Divid...	Lakvillia Block 7 402...	Kent Ridge showflat	Kent Ridge Hill...	Jimmy Street Interview	JA

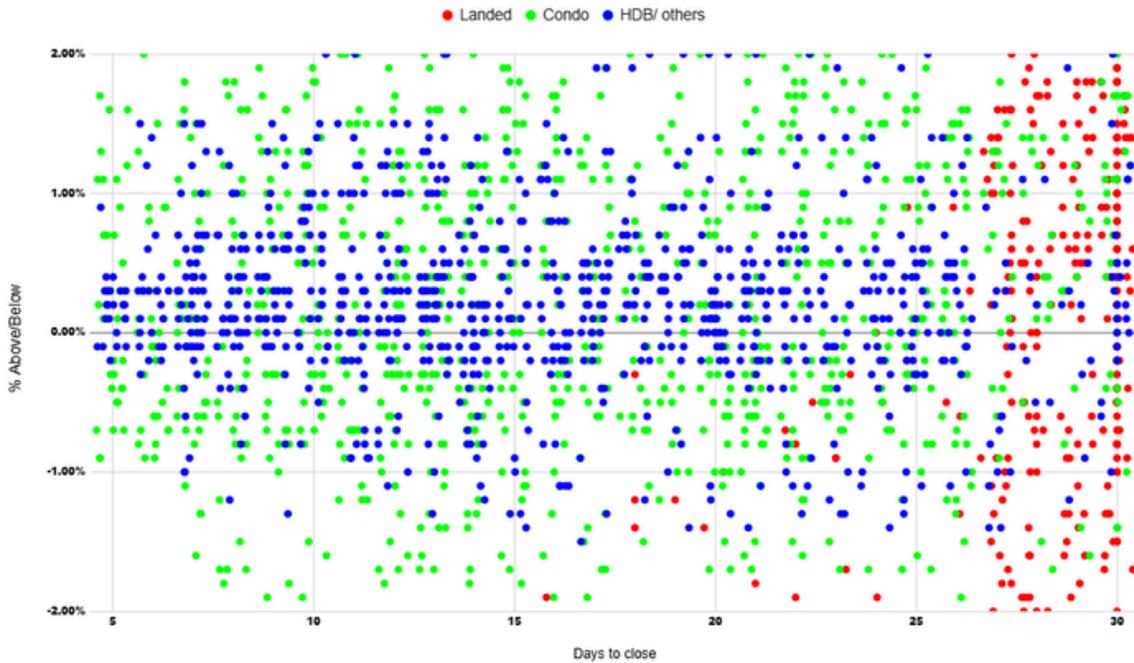
Step 3: data study
The information is transferred onto an excel sheet for us to get a visual on performance and how to improve

	A	B	C	D	E	F
1	Address	Days to close	% of listing pri	Landed	Condo	HDB/ other
2	(AAG) 519 SERANGOON NORTH					
3	(HTW) 34 Leedon Heights					
4	(OrangeTree) 175 West Coast Park Semi-Detach					
5	(OrangeTree) 19 Farrer Drive					
6	(OrangeTree) 236 Compassvale					
7	(OrangeTree) 7 Lincoln					
8	(reshoot) 201C Punggol Field					
9	06-04 1 Kovan Rd					
10	1 Flora Drive					
11	1 Jalan Taman St Michael's Place					
12	1 Kakit Bukit #04-41 Enterprise One					
13	1 Ladyhill Road					
14	1 Toa Payoh Lorong 5					
15	1 Woolerton Park					
16	10 Bayfront Ave					
17	10 Choa Chu Kang Grove					
18	10 Eastwood Road					
19	10 Gemmill Lane					
20	10 Gemmill Lane (1)					
21	10 Hougang Street 32					
22	10 Sol Acres					
23	10 Verdale					
24	100 Clemenceau R+R					
25	100 Kampong Java Ave					
26	100 Punggol Drive					
27	100A Jervois Drive					
28	101 dalvey haus					
29	101 Lor N Telok Kurau #05-07					
30	101 Lor Sarina Casa Sarina #04-00					
31	101 Petir Road					
32	101 west coast Parc Riviera					
33	101 west coast vale					
34	102B Canberra					
35	103 Bukit Purmei					
36	103 Iorong G Telok kurau					
37	103 West Coast Vale					
38	104 Gerald Drive Seletar Spring					
39	104 Holland Road					
40	105 Cove Drive					
41	105 Loyang View					
42	107 Pasir Ris Grove, The Palette					
43	107 West Coast Vale					
44	107C Canberra St					
45	108 Jin Rajah					
46	108 Robinson Road					

THE RESULTS

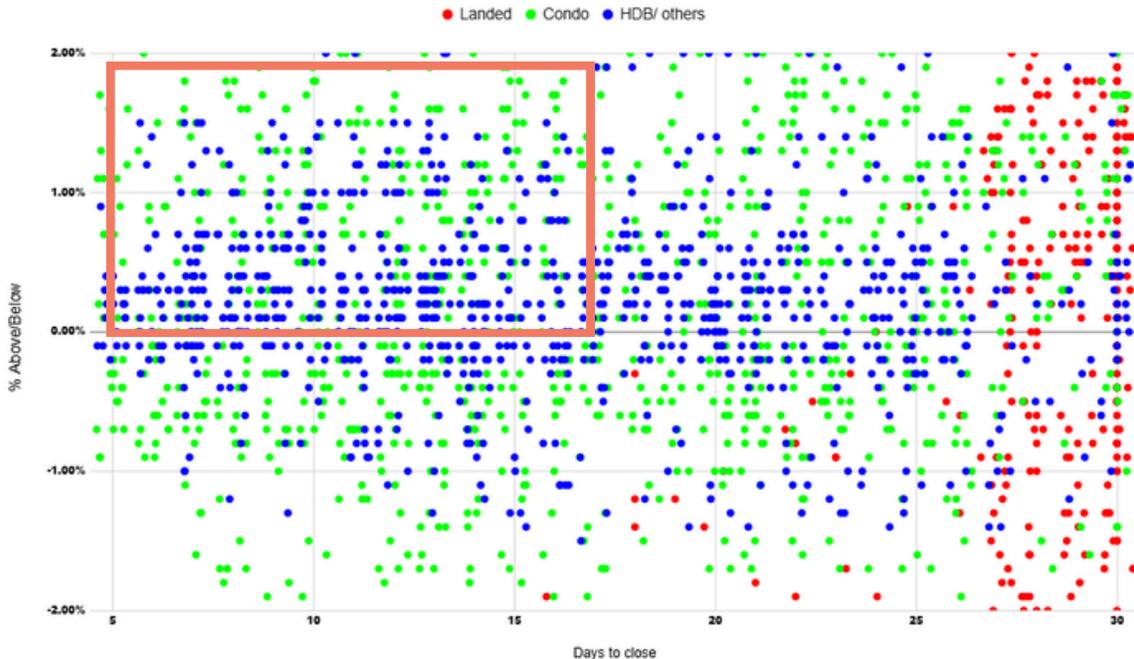
Our Massive Library of reference videos and products!

MassiveSG performance 2025



OUR TARGET GOAL:

MassiveSG performance 2025



Every listing we film is cross-referenced against our database to ensure your property lands in the 'Success Zone'—high premiums, fast close.

THE RESULTS

The Massive™ Difference



Professional Photography



Massive™



Worth every cent
- Jedrich Teo

Average Days on Market



Properties marketed with Massive™ images sell **45%** faster and for a **higher premium** than those using standard professional photography.



Our listing on PropertyGuru had over 3 offers within the first 48 hours. We accepted an offer for \$7,000 above list price

- Alvin Wong

Massive

FAST EDITING, HIGHER SALES

The **Massive** Advantage, we provide high impact video tailored for PropertyGuru and the Singapore real estate market.

Our videographers tirelessly researches your unit to find the best angles, capture the strongest selling points and to ensure your property doesn't just get views, but creates an emotional connection that closes deals.



VIDEOS THAT **JUST WORKS**

Driven by our library and existing data. Transform your property into captivating visual stories. Our editors don't just cut clips, we analyze and compare your unit against our most successful past projects of similar design to strategically craft the highest-converting video possible.



.....
.....
.....
**We spotlight what makes your property unique,
ensuring you stand out amongst others**
.....
.....
.....

3 Simple reasons why Massive is **better**

Short and powerful clips to maximize attention

Back by our library of data, built for sales

Fast lead time, have your video ready as soon as next day

THE RESULTS

The Massive Difference

FAST SALES

Sold in less than a week



ABOVE LISTING PRICE

>2%



”

I was not prepared for the house to be sold
this fast!

Some of our clients...



OrangeTee.

Huttons[®]
The Agency of Choice



Other statistics

50%

See an Increase
in property value

>100%

Increase in quality
inquiries

85%

Sold Faster

24H

Average
editing time

>20 Clips

Taken on site

0-1

Revisions
requested

Massive



MATTERPORT 3D TOURS

Massive

Fact!

Did you know that according to data from the real estate industry, listings with high-quality virtual tours receive 87% more views than those with only static photos?

Matterport Statistics and Benefits:

- Stand out on PropertyGuru
- Increase and improve engagement
- 100% Improvement in inquiries
- Listing sells an average of 10 days faster!

POWERED BY
 **Matterport**TM

With Matterport you can greatly increase your buyer pool, leading to faster sales or higher COV!



Matterport for Residential Real Estate

Discover how agents win more listings, transact faster, and close more business.

The Matterport Advantage

Whether you're a real estate agent, a broker, or a property manager, Matterport's 3D virtual tours can elevate your listings, reach a wider audience, and close on properties faster.

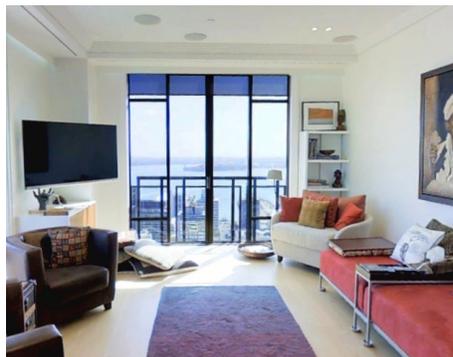
- Our surveys indicate that 95% of buyers are more likely to call about properties with 3D virtual tours
- 99% of sellers believe that a Matterport tour would give their listing a competitive edge
- More immersive 3D tours have been scanned with Matterport than with any other solution



Buying & Selling

Win more listings. Transact faster.

Up to 74% of agents using Matterport win more listings. A Matterport 3D virtual tour provides the most immersive, informative home shopping experience to today's buyers and sellers.



Rentals

Fill vacancies with ease.

With Matterport, tenants can feel confident that what they see is what they'll get. Open doors virtually without setting foot on site, get more showings and ready-to-rent tenants, filling vacancies faster than ever.



New Construction

Sell through new communities faster.

Bring more home shoppers to your new communities by giving them virtual access to your built model homes. 3D virtual tours can help buyers get a better understanding of the overall look and feel of their to-be-built home.



Elevate your listings and drive more traffic to the property, helping homes sell faster.

- High resolution, detail-rich, vibrant 3D virtual tours
- Accurate schematic floor plans depicting layout and room dimensions
- Showcase unique features of the listing using Mattertags
- Gain increased exposure across major real estate listing websites
- Furnish vacant properties through cost-effective, high definition virtual staging to drive views to the listing
- More efficient viewings: host virtual open houses and private showings to help buyers preview properties before committing to an in-person tour

Case Studies



The new normal for renting an apartment is now a fully digital experience, with both renters and property owners agreeing it is the fastest and safest way to rent. Zumper and Matterport conducted a survey finding that virtual tours have a massive impact on owners' abilities to lease their properties and renters' confidence in signing a lease. In fact, 72% say they would rent an apartment without ever seeing the property in person if a 3D virtual tour was offered.

Results:

- 82% of property owners that have advertised with a 3D walkthrough were able to rent their property entirely virtually
- 99% of property owners say that potential renters would be more interested in a listing that offered a 3D virtual tour over one that didn't
- 98% of property owners say 3D virtual tours would give their listings an improved competitive edge
- 95% of renters would be more likely to rent a property with a 3D virtual tour on the listing site

"At Zumper, we have created a fully digital end-to-end solution for both renters and property owners, and partnering with Matterport was the next natural step to enhance our offerings."

Anthemos Georgiades, CEO and Co-Founder

REDFIN

As one of the most popular real estate brokerage firms in the U.S., Redfin is always thinking about ways to make buying and selling houses easier and more convenient. That's why they became the first in the country to offer Matterport 3D virtual tours for its listings nationwide. Since adopting Matterport in 2014, Redfin has enabled more and more customers to search for new homes from the comfort of their current one. Through its relationship with Matterport, Redfin has developed an even more customer-centered approach to real estate—one that has helped it continuously provide innovative experiences to stay current and shape the future.

Results:

- More than 600% increase in average monthly virtual walkthroughs since March 2020
- Enabled home buyers to make confident purchases from any location
- 71% of buyers said they would purchase a home sight unseen if the listing had a 3D tour

"With highly immersive Matterport digital twins, customers can truly move through a space and feel more empowered to make quicker, more informed decisions that can lead them to the right home."

Daryl Fairweather, Chief Economist